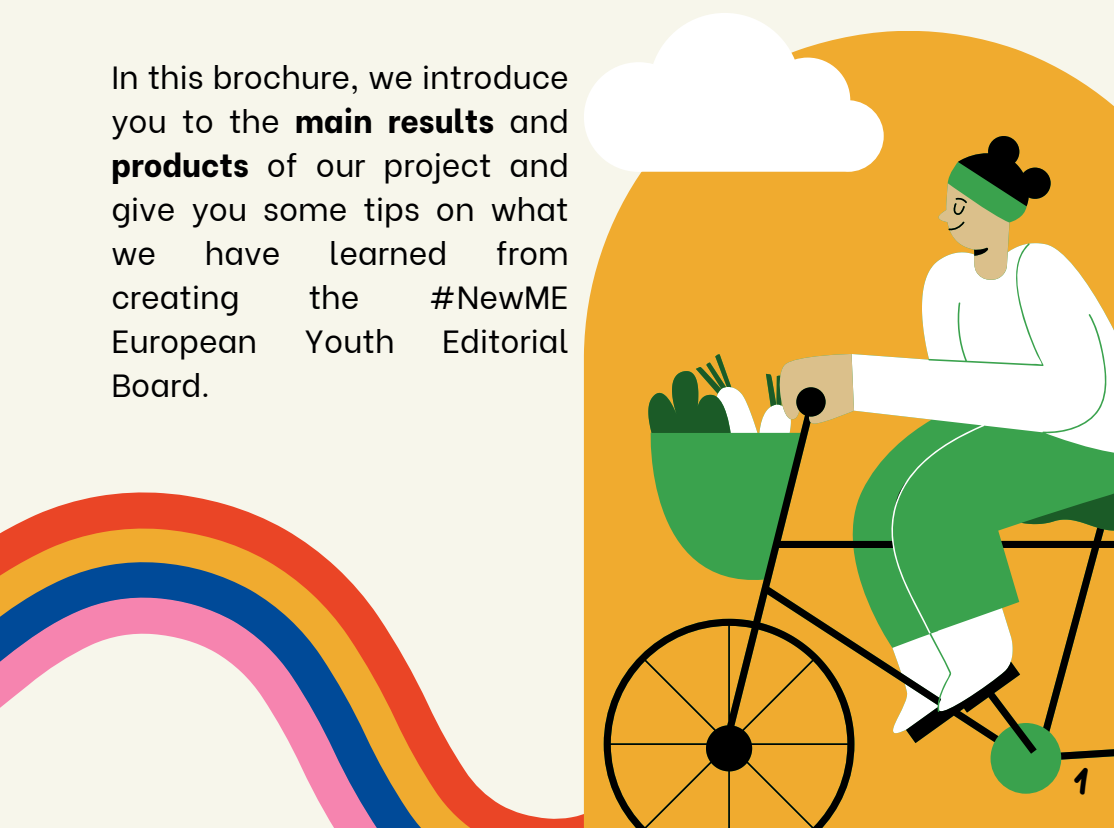


WELCOME TO THE #NEWME BROCHURE FOR YOUTH WORKERS!

#NewME: **New Media for Green Citizenship** is an ERASMUS+ Strategic Partnership Project between four organizations and one university from Germany, Czech Republic, North Macedonia, Poland, and Ukraine.

#NewME trains Youth Workers in order to empower Youth as **active reporters** for **sustainable citizenship** through the development of **new media skills**.

In this brochure, we introduce you to the **main results** and **products** of our project and give you some tips on what we have learned from creating the #NewME European Youth Editorial Board.



Our project explores the use of New Media through the development of tools for young people to use when addressing and reporting the climate crisis and other “green” topics of interest, through their own perspectives. The project develops a connection between **young individuals** and the **local population** of each partner country, in order to tackle pressing environmental issues and **advocate for change**.

In the **#NewME Newsroom** and **e-Crossmedia-blog**, you will discover Green Stories produced and published by our own international Youth Board. Feel free to explore, read and share!


You can also find featured stories in the two editions of the **#NewME Magazine**.

1ST EDITION



2ND EDITION





From the magazine, you will get an idea of what can be created and produced through the administration of a youth-led editorial board. Creating an **editorial board** for an **online magazine** is an excellent way to bring fresh perspectives and ideas to your content.

Here are some things to remember when starting out:

1. Define the Purpose –

Clarify the mission and set achievable goals.

2. Identify Roles and Responsibilities – e.g. **Editor-in-Chief** leads the boardroom meetings, **Section Editors** manage specific sections such as news, culture, lifestyle, etc. **Contributors** are the writers, photographers, and graphic designers who create content.

3. Recruit Members by creating a Call for Applications and defining the criteria. Remember: Diversity is important here! A diverse group of members brings a variety of perspectives.

4. Provide Training and Resources such as workshops or seminars.



5. **Establish Communication Channels** –

Regular meetings, online groups or threads using helpful application tools: WhatsApp, Trello, Google Drive, etc.

6. **Set Editorial Guidelines** – A **Style Guide** is useful for consistency in writing and formatting. An **Ethics Policy** can help to establish guidelines for ethical journalism practices.

7. **Encourage Creativity** and Innovation

8. **Promote and Showcase Work** through social media, a website or newsroom, or via print materials (regular or special editions).

9. **Evaluate and Adapt** – Regular reviews and feedback from members and readers will help your editorial team improve content and optimize performance.

By following these steps, you can create a **dynamic** and **impactful** youth editorial board that not only enhances your magazine but also **empowers young voices**.





Next, we have the **#NewME Guide for Youth Workers**

E-BOOK & BEST PRACTICES



This publication serves as a guide for **empowering youth** for environmental advocacy and harnessing them with the tools they need to be successful Green Reporters.

In this handbook, you will find examples of environmental reporting and the basics of journalism and effective storytelling. We take a deeper look into sustainability and sustainable practices, motivation tactics, and how to leverage new media effectively.



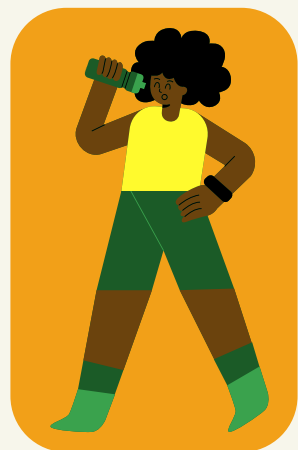
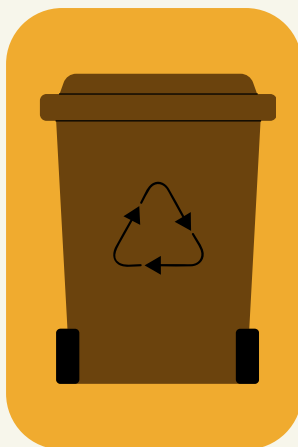
The **handbook** helps **Youth Workers** to better support young aspiring journalists in their quest to craft compelling narratives and create a reportage that resonates with diverse audiences and fosters a sense of shared responsibility for our planet.

Additionally, you will find **practical tools** like ready-to-use workshop scenarios, examples of good practices of youth work in the field of environmental journalism, and a list of useful apps that will help facilitate the work.

This guide **encourages** youth workers to embrace creativity, authenticity, and inclusivity.

It highlights the power of visual storytelling, the influence of social media activism, and the potential for an immersive experience.

With the help of the #NewME e-Book, you can **facilitate and inspire** a youth-led editorial board to turn information and observation into compelling stories for positive change.



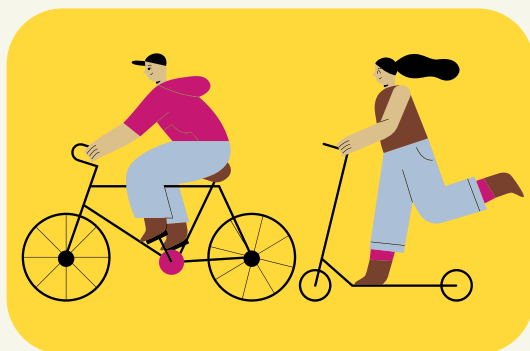
Finally, we have the **#NewME e-Platform for Youth**. This is a self-guided learning and assessment Massive Open Online Course (MOOC) where you will find **4 Modules** – emulated from the chapters in the handbook – and additional **9 Activities**. Youth learners and journalists can navigate the platform, choose an activity, download the template and re-upload their answers in the form of an image, document, or link. After completing all activities, they will receive a **certificate**.

Also featured is a **Forum** where youth can connect and interact, pose questions, share ideas, and collaborate on new stories.

We hope you enjoy your #NewME experience!

All materials are **freely accessible** and available for circulation and use, but please acknowledge the hard work of our **#NewME** consortium, production team and European Youth Editorial Board members.

**Many thanks from the #NewME Consortium &
#NewME Youth Editorial Board!**



E-PLATFORM



#NEWME BROCHURE



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